



Heartland Automotive Services, Inc.
11308 Davenport Street
Omaha, NE 68154-5649
Phone (402) 933-0990
Fax (402)-333-0454

Heartland Automotive Services, Inc. Appoints New Chief Executive Officer

OMAHA, Nov 9, 2007 — America's largest Jiffy Lube franchisee announced today that Roy J. Schumacher, its long-time President & CEO, will leave the company to pursue other interests after a long and distinguished term at the helm. The Board of Directors named Eric F. Glover as its new President & Chief Executive Officer.

Mr. Schumacher joined Heartland as Chief Financial Officer in February of 1996 and was promoted to Chief Operating Officer in June of 1998. In July of 1999 the board appointed Mr. Schumacher President & CEO, the post he held until the time of his resignation. "Heartland owes a great debt of gratitude to Roy Schumacher," said Gary A. Binning, a member of Heartland's Board of Directors. "Roy built Heartland into the nation's largest independent quick lube operator and during his tenure as CEO the company grew from 73 stores to its current level of 438 stores. His exceptional leadership and distinguished service to the employees and shareholders of Heartland will not be forgotten."

"Roy leaves behind a great legacy at Heartland and I am proud and honored to follow in his footsteps; his contributions to the current and future success of the company are immeasurable and his leadership, wisdom, and industry expertise will be missed," said Eric Glover, Heartland's new President & CEO.

Mr. Glover joined Heartland in March 2006 as SVP & Chief Financial Officer. "We hired Eric with an eye toward the future in 2006 and with his strong blend of operational and financial expertise he will make a fine CEO," said Schumacher. Prior to joining Heartland, Mr. Glover was the Chief Operating Officer in North America for Le Creuset, a world-renown multi-channel consumer products company with 40 retail outlets. Prior to joining Le Creuset, Mr. Glover was the Vice President of Business Operations for LifeWay Christian Stores, a Nashville based specialty retailer with 140 stores nationwide. During his career, Mr. Glover has also held senior executive positions with large manufacturing and service based companies, both public and private, and he brings this deep multi-industry experience into his new position. Mr. Glover holds an MBA from the University of Connecticut, and is a Certified Public Accountant (CPA).

About Heartland

Heartland Automotive Services, Inc. (dba Jiffy Lube®), a portfolio company of Quad-C Management, Inc., is the largest Jiffy Lube franchisee and the largest independent quick lube operator in the United States. Headquartered in Omaha, Nebraska, the company operates 438 quick-oil-change stores in 15 major markets including Austin, Boston, Chicago, Columbus,

Kansas City, Las Vegas, Los Angeles, Madison, Memphis, Minneapolis, Omaha/Lincoln, San Diego, Seattle, St. Louis and Tucson. Heartland has continuously operated Jiffy Lube stores (through its affiliated predecessor companies) since 1980. In 1995, Heartland Automotive Services was formed when five independent Jiffy Lube franchisees in St. Louis, Minneapolis, Kansas City, Austin and Omaha banded together to share best practices and leverage their size to provide better value to their customers. From that humble beginning of 66 stores, Heartland has grown to an entity comprised of 438 stores, serving over 5.5 million vehicles annually.

***Our Mission** is to help our customers properly maintain their vehicles by providing high-quality, fast, convenient, and affordable services by professional, honest, friendly employees that put the customers' best interest above all else. **Our Vision** is to become the preferred provider of automotive preventative maintenance services in every market we serve. Success in our **Mission** each day will bring us success in our **Vision**.*

All inquiries should be sent via www.heartlandjiffylube.com or 1-800-417-7308.